

Brands at Large

social branding redefined.

**Social Branding isn't only about propagation.
It's also about the **preservation of brand
values. That's what we do** for your
establishment.**



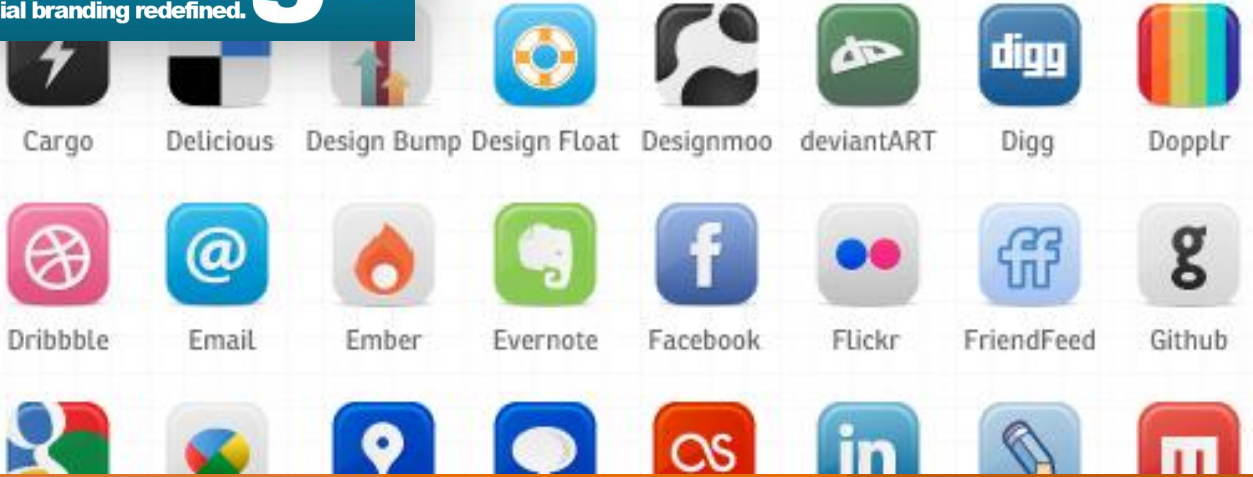
HOW?

**Thousands of hours with technology, food and
branding empowers us to deliver value to
your brand, customers and establishment.**

	4	3	3
Preparation of food	1	2	2
Well and consistently presented	Yes	No	Yes
Right flavors (not dull, indifferent or heavy)	No	Yes	Yes
Balanced flavors (too much chili, salt, vinegar... or too little)	Yes	Yes	Yes
Properly cooked (curdled sauces, limp pasta, hard rotis...)	No	No	No
Properly stored and/or reheated	Yes	Yes	Yes
No whole spices/fruits/seeds in food and balanced oil content	No	Yes	No
Clean and clean regular water or ice	Yes	Yes	Yes
Food dishes as described in menu	No	Yes	Yes
Value for money	No	Yes	Yes
Ambiance, Styling and Environment	No	Yes	Yes
Would you return for the same experience?	Yes	Yes	No
Everyone is being treated	No	Yes	Yes

Maintain consistently **high service levels**,
proactive follow-ups, **up-sell** customers,
exceed your customer's **expectations** at every
moment of truth.

Be truly informed. All the time.



Talk to your customers.

Listen to their feedback and channel it within.

harness your fans to improve services and sell your product



Fine tune your F&B and get it as **close** as possible **to** what your **customer** is looking for.

Build a USP that really is a USP.





Is the **food** really
the only thing that
matters? Your
customers expect
and **demand**
excellent service...
both on the **phone**
and off it.

We'll deliver:

- Pre Training observations
- Custom designed training material
- Training delivery at multiple locations
- Post training feedback and analysis

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